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What is Utopia?

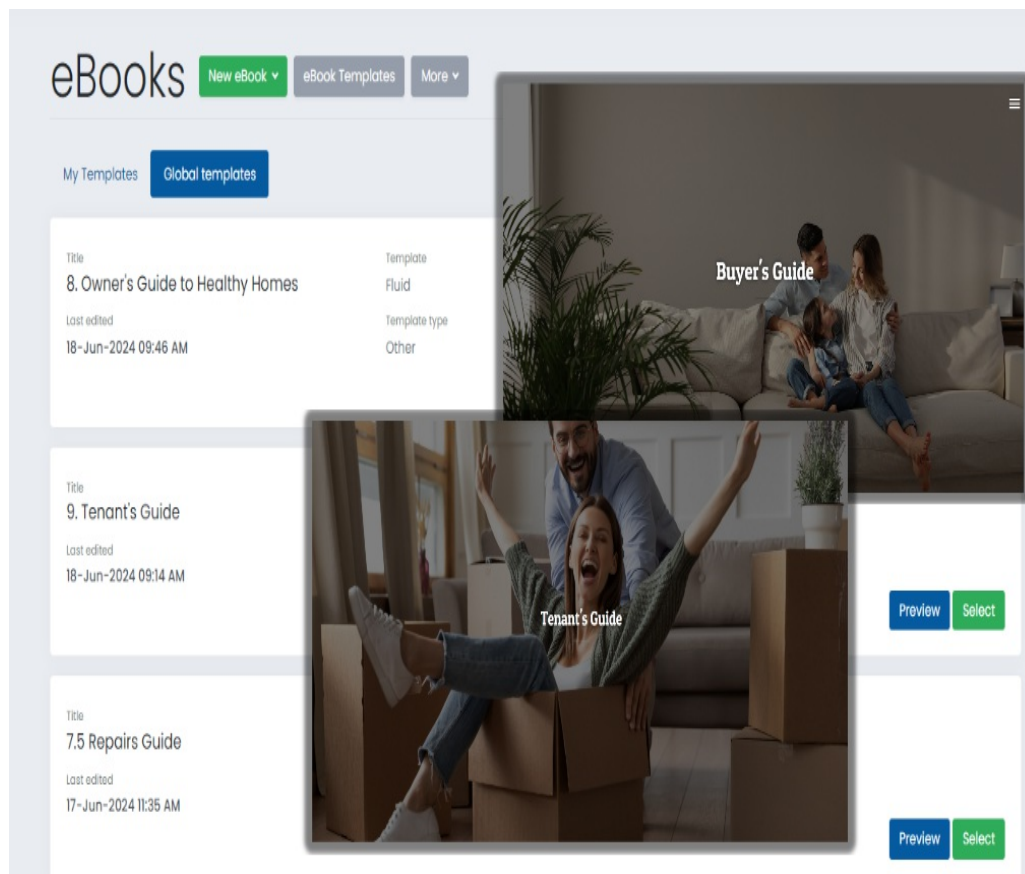
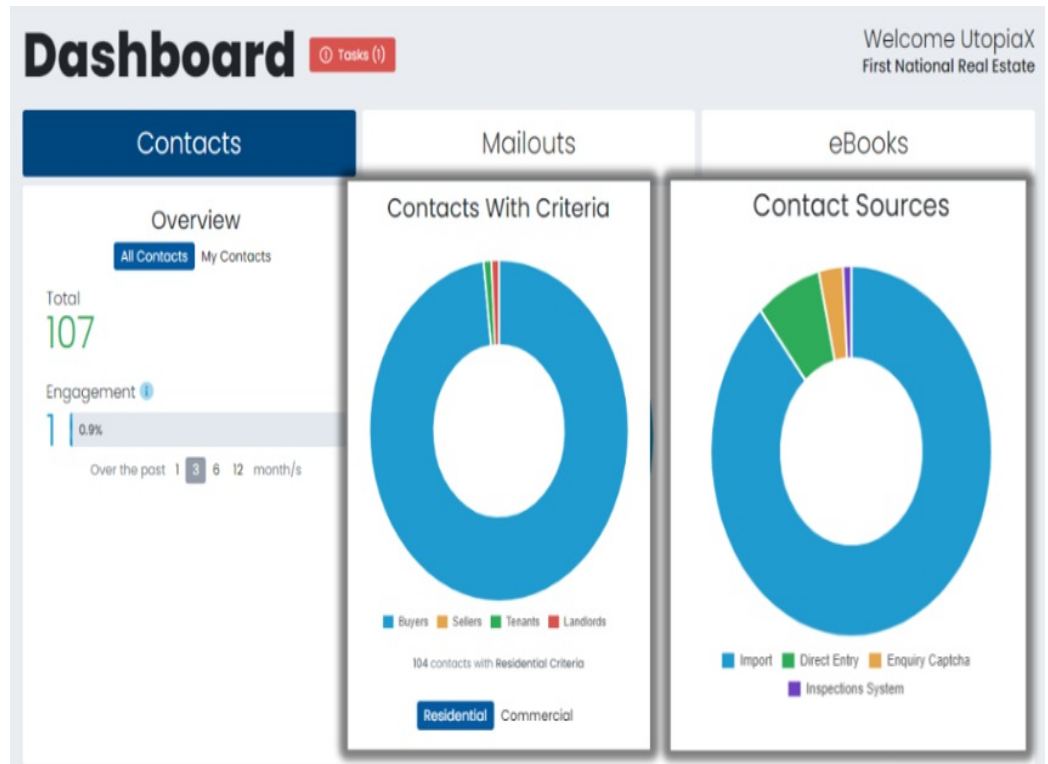
Utopia is a digital marketing communications platform that is a powerful, profit generating tool that solves all your communication needs.

Utopia provides you with the skills to master timely email and SMS communications to desired recipients, which reduces the likelihood of unproductive communications, and increases the amount of replies, opens, and engagement with members from potential clients. Utopia allows users to create clear, easy-to-read eBooks for marketing use, that can be customised and sent to any client, anytime.



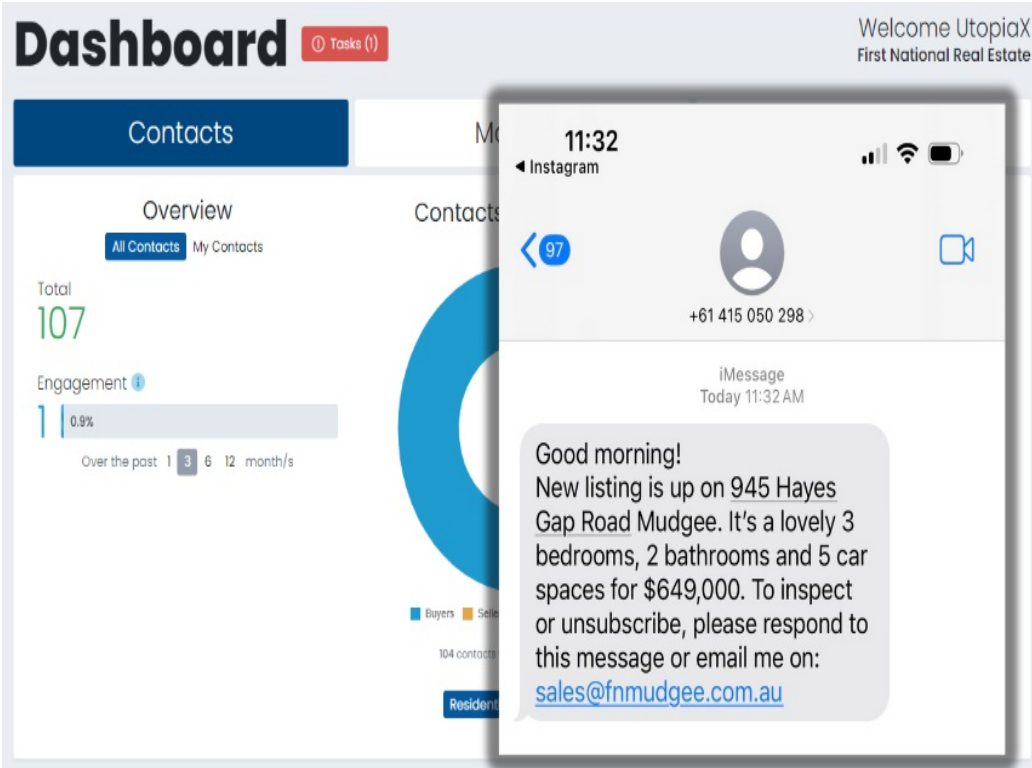
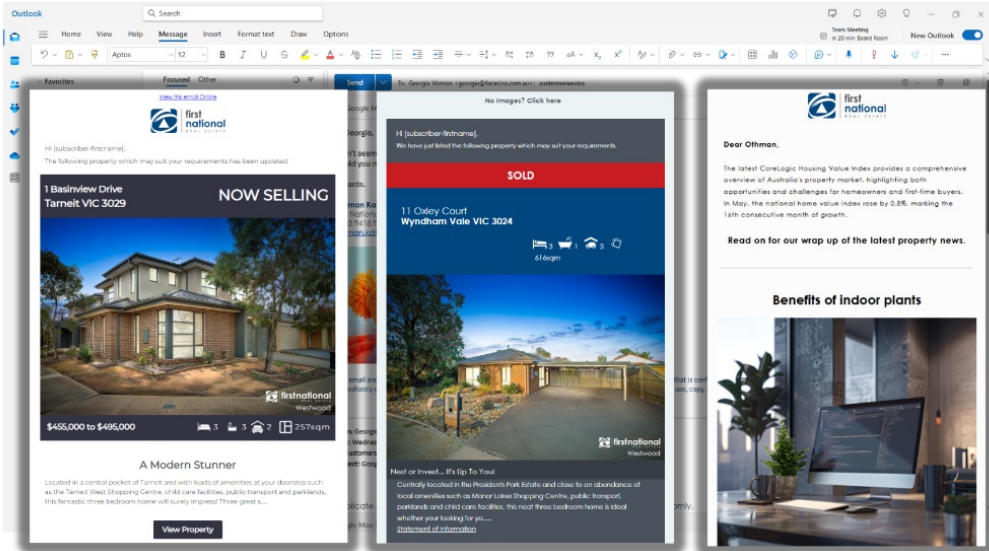
What can Utopia do?

1. Create and manage a contact database, which can be segmented and communicated with easily and effectively.



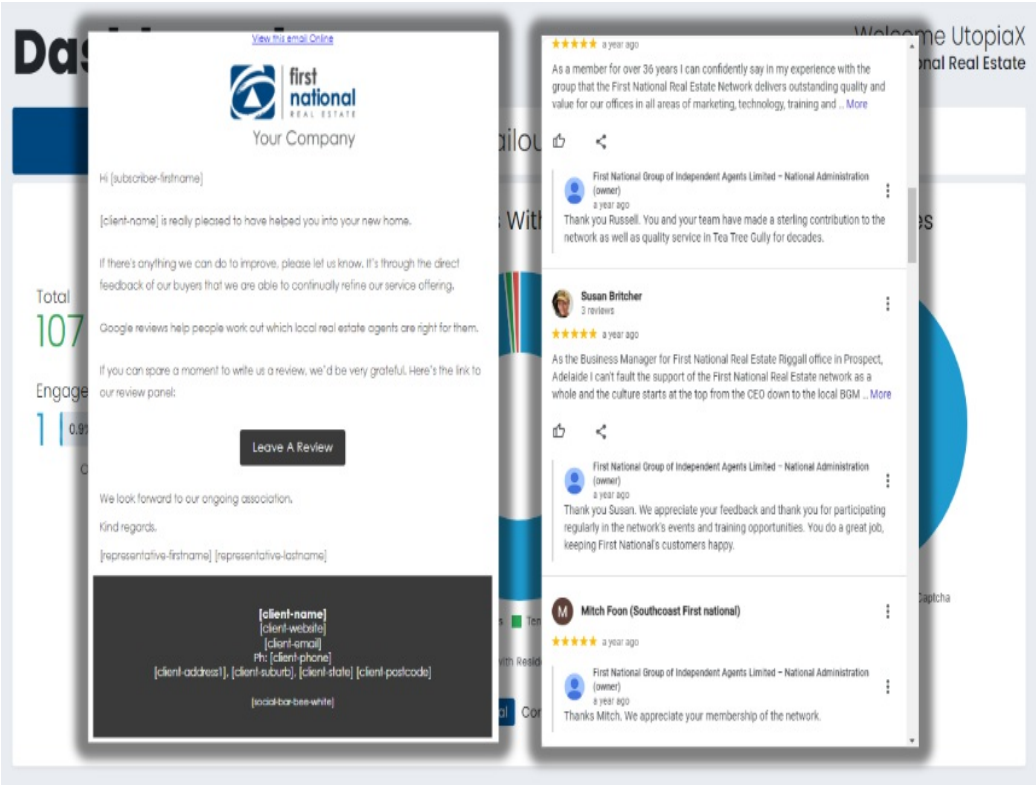
2. Utopia can help you design eye catching and easy to read listing proposals, market reports, internal staff induction guides, and even your own manuals.

3. Send scheduled email communications for open homes, new listings and more.



4. Schedule SMS marketing messages and promotions.

5. Source Google reviews using SMS and email communications.



CRM Connection

Utopia connects with your CRM to access all listings and contact information to help you create marketing material. You can choose to create a one-way or two-way feed between your CRM and Utopia.



One-Way Feed

Information only comes from your CRM to Utopia. This means that any information you put into your CRM will also be accessible in Utopia.

Two-Way Feed

This way, if you upload any information into either platform, it will show up in both (**Only available for Zenu and Agentbox CRM users**).

Important Note

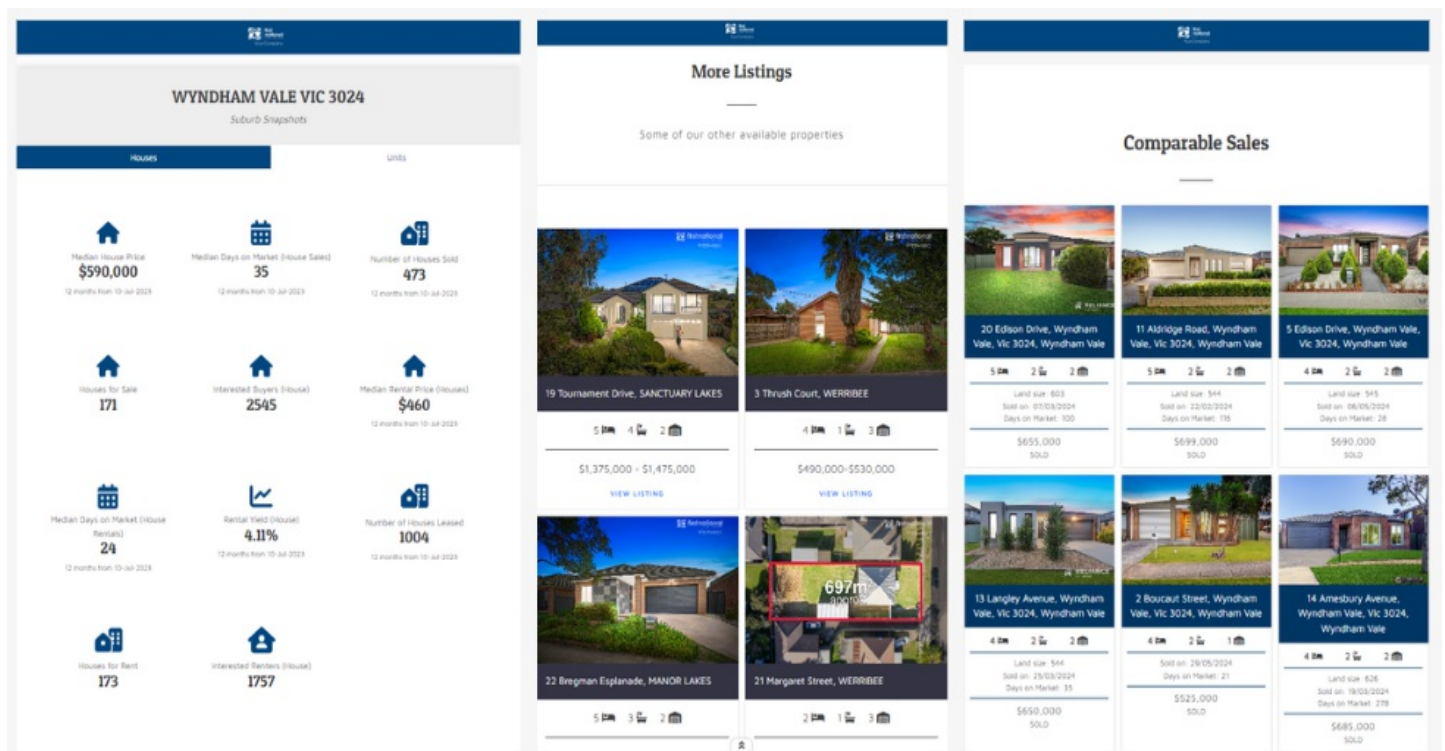
Utopia is not a CRM, nor should it be considered as a replacement for one. Simply put, Utopia is a complementary program that works alongside your CRM, by receiving contacts and listing information. It allows you to market properties to contacts through eBooks, mailouts, and other features.

Proptrack Integration

Through an exclusive partnership with Proptrack, Utopia is able to source the best and most up-to-date property market information. The data produced directly feeds into eBook and certain email marketing templates.



Creating suburb profiles and sourcing comparable data has never been this easy!



Utopia in Action

eBooks

Members using Utopia are creating their own eBooks everyday, and using our templates to help. Signing up gives you access to such eBooks as:

Listing Submission



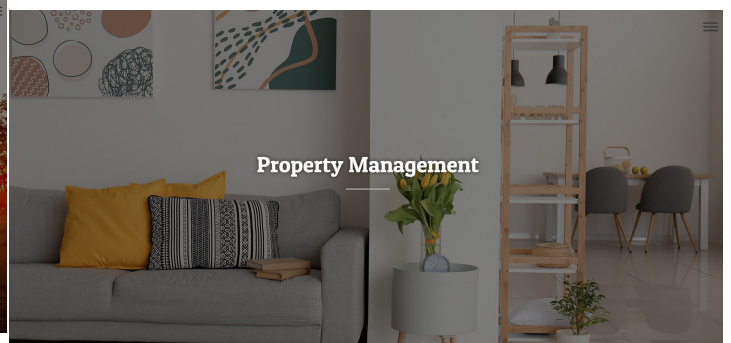
On The Market



Pre-Listing Templates

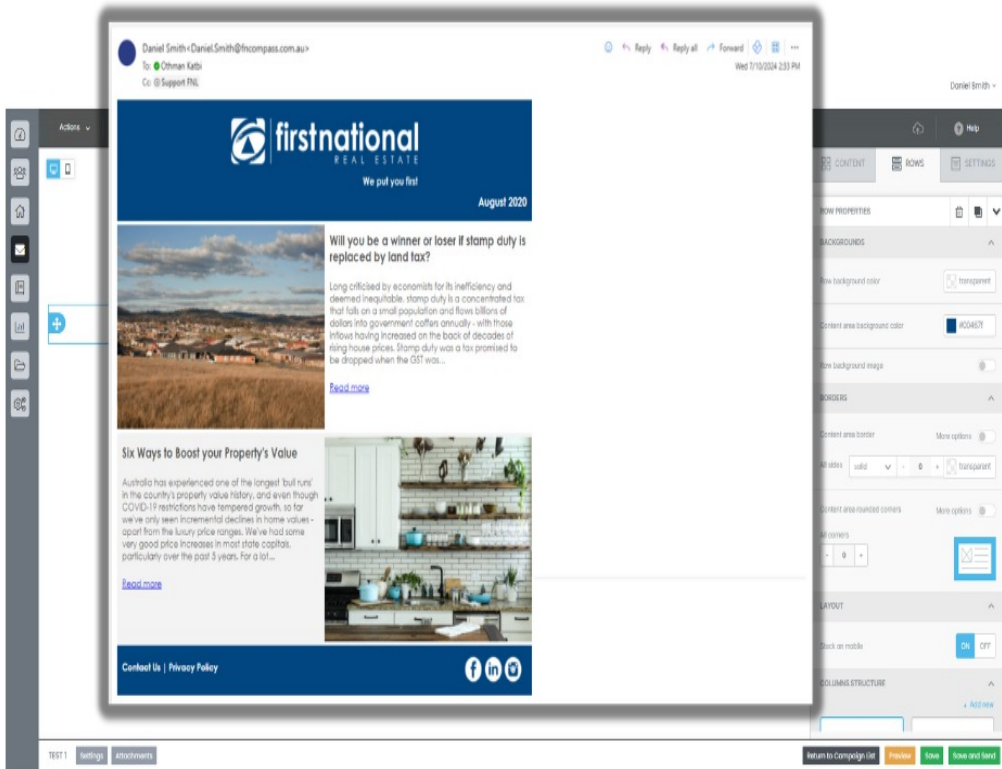
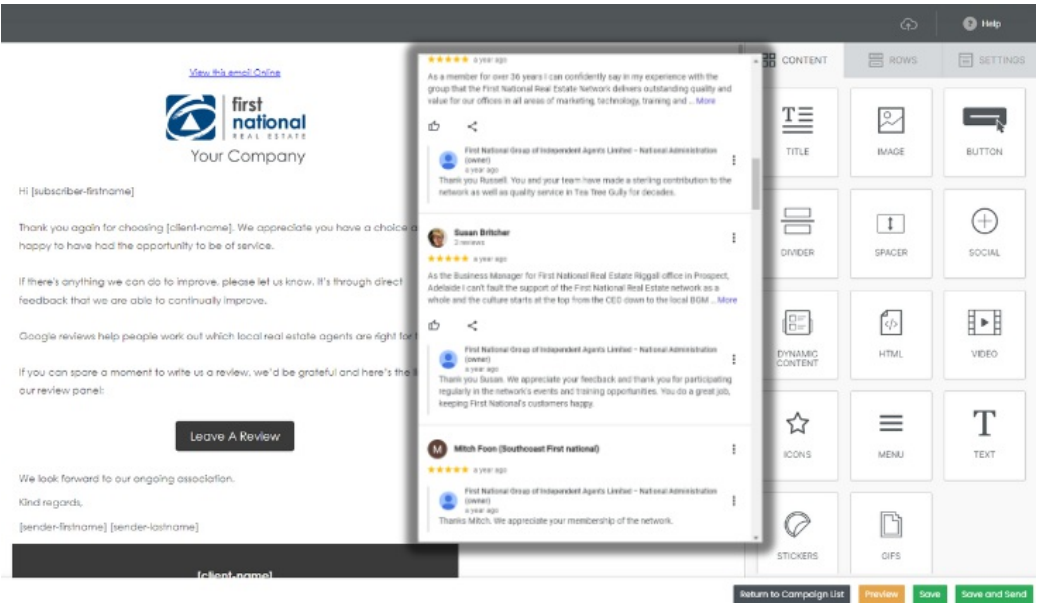


Property Management



Email - Requesting Reviews

Members are using the mail out features to source Google reviews to better the image of their office.

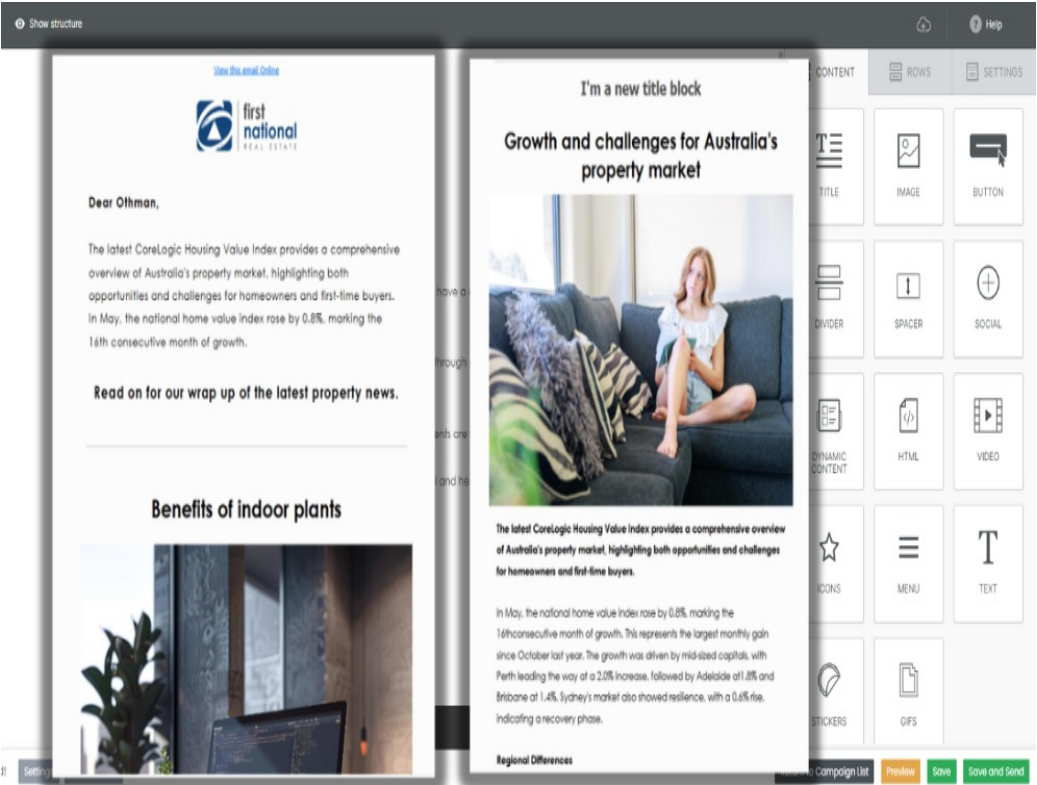


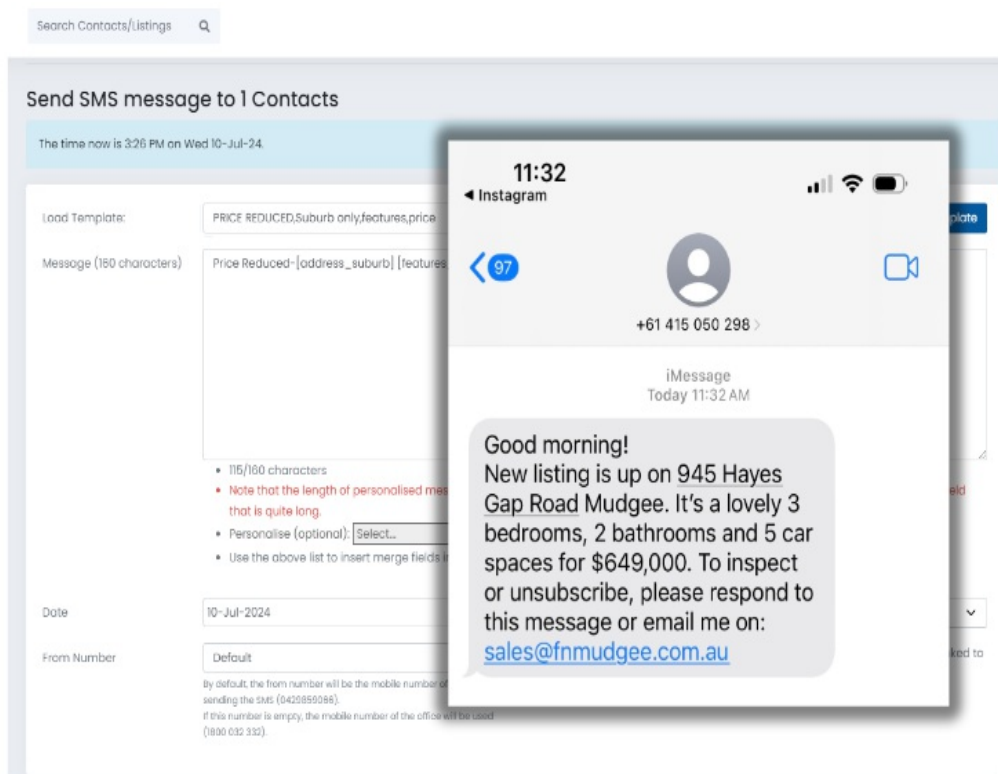
Email - Blogs

Members send out emails containing links to new and relevant blogs as a way of marketing to contacts.

Monthly Market Update

The mailout feature is also used to keep clients enagged through monthly newsletters that provide market information for all contact groups.





SMS - Updates

Members can send promotional SMS communications to advertise new listings, price changes, and more.

Email - Updates

Members can send promotional emails to advertise new listings and more.

first national

REAL ESTATE

Compass

6/50 Sixth Road

View

Edit


Preview

Promote

Reports +

QR Code

Promotion Summary - 6/50 Sixth Road, ARMADALE



Send?	Type	Amount	View	Total Cost	Total Cost To Vendor	Preview
				\$0.00	\$0.00	Preview

BE QUICK

YOU MUST REGISTER ON ONE OF THE FOLLOWING TWO WEBSITES TO RECEIVE THE AUTOMATIC UPDATES - VIEWING TIMES & APPLICATION FORMS -

Realestate.com.au

Domain.com.au

• YOU WILL RECEIVE AUTOMATIC UPDATES, OF THE VIEWING TIMES & THE APPLICATION FORMS WILL SENT TO YOU ONCE YOU HAVE REGISTERED. •

This lovely 3-bedroom, 2 bathroom villa is the perfect place to call home. As you enter the property you will be greeted with a spacious living area that is perfect for entertaining guests or relaxing with family. The modern kitchen is equipped with stainless steel appliances & ample storage space.


The master bedroom features an ensuite and a walk-in robe, while the other two bedrooms are spacious and have built-in robes. The property also features a second bathroom and two toilets for your convenience.

You will love the low maintenance, fully paved outdoor Alfresco area, which is perfect for hosting barbecues or enjoying a quiet evening. The property also features a double garage with internal access.

Located in a prime position in Armadale and within walking distance to Armadale CBD, medical facilities, TAFE, schools, shops, and public transport. Don't miss out on the opportunity to make this stunning property your new home or investment. Email me for more information on this property.

*The description and photos provided is for general information purposes only. First National Compass believes that this information is correct, but it does not warrant or guarantee the accuracy of the information. Any potential tenant is advised to attend the property to ensure that it meets all their needs and undertake independent due diligence and make their own enquiries regarding this property as no responsibility can be accepted by First National Compass for any information that may be deemed incorrect.

Property

 Email

Property

For Lease


Price


\$500 per week


Inspection

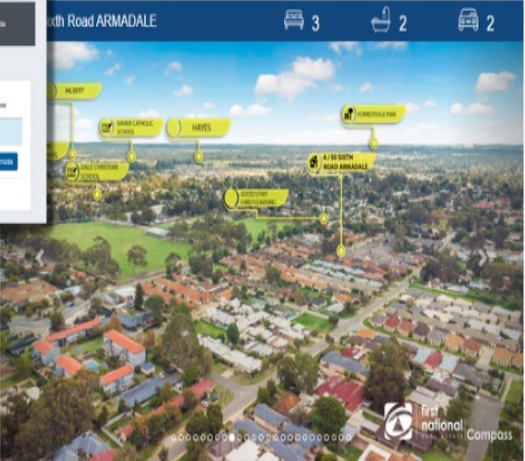
No inspection is

6/50 Sixth Road ARMADALE

 3

 2


 2



6/50 Sixth Rd

6/50 Sixth Rd, Armadale WA 6112

[View larger map](#)



First National Real Estate

Utopia Explained

Web Portals (required for inspections, BDM or Kaptcha)

Portal	Linked?	ID on this portal	View	Method for adding total hits
www.realestate.com.au	<input type="checkbox"/>			Requires manual entry
www.domain.com.au	<input type="checkbox"/>			Requires manual entry
www.myhome.com.au	<input type="checkbox"/>			Requires manual entry
www.homesound.com.au	<input type="checkbox"/>			Requires manual entry
www.firstnational.com.au	<input type="checkbox"/>			Requires manual entry
www.realestateview.com.au	<input type="checkbox"/>			Requires manual entry
Realcommercial.com.au	<input type="checkbox"/>			Requires manual entry
RETV	<input type="checkbox"/>			Requires manual entry
REWA	<input type="checkbox"/>			Requires manual entry
homesales.com.au	<input type="checkbox"/>			Requires manual entry
Your Office Website	<input type="checkbox"/>			Requires manual entry
www.rent.com.au	<input type="checkbox"/>			Requires manual entry
FNTV	<input type="checkbox"/>			Requires manual entry
CommercialRealEstate.com.au	<input type="checkbox"/>			Requires manual entry
CompleteData.com.au	<input type="checkbox"/>			Requires manual entry
Primecommercial.co.nz	<input type="checkbox"/>			Requires manual entry
RealEstate.co.nz	<input type="checkbox"/>			Requires manual entry
NZHome.co.nz	<input type="checkbox"/>			Requires manual entry
Trademe.co.nz	<input type="checkbox"/>			Requires manual entry
Allhomes.com.au	<input type="checkbox"/>			Requires manual entry
Zenu	<input type="checkbox"/>			Requires manual entry

Domain



Contacts - Enquiries

All enquiries generated through any listing portal is captured by Utopia when portal IDs are added in.

Support & Help

To begin using Utopia, you can schedule a training session with the support team to begin understanding the basics of the platform. You can also set up further training sessions anytime you'd like to ask more in depth questions or find out more about specific functionality.

To find help for any issue you may face along the way, simply head to FN Central to find how-to guides and FAQs.

If a problem is too hard to fix, or if you're simply busy and would like an expert to help you find a solution, send an email to support@firstnational.com.au, and a member of the support team will be happy to help.



[Sign Up Today!](#)